From the Comprehensive Plan:



ENVIRONMENTAL STEWARDSHIP VISION

Broomfield will be a leader in implementing environmental stewardship policies that help to create a desirable and sustainable community now and for future generations.

AND:

The City and County of Broomfield will serve as a role model and leader for conveying a strong environmental ethic and will continue to improve its environmental performance in its role as a large employer, builder, land owner, maintainer of capital facilities, planner and regulator. The City and County will lead by example in issues of energy and water conservation, appropriate landscaping, green building and city infrastructure design and recycling.





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KCCB Channel 8 – Broomfield

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Your Invitation

to participate in a

Sustainable Broomfield

HELP WRITE THE BOOK... HELP GUIDE THE FUTURE...

Broomfield, the National Civic League and the University of Colorado Denver are partnering to facilitate sustainable resource conservation in Broomfield. This process will ultimately develop a best practices guide to use in community sustainability efforts.

Broomfield's Comprehensive Plan Environmental Stewardship section will be reviewed and policies recommended to protect the city's environment to promote economic efficiency and enhanced community vitality. Plan now to be a part of the leadership of this historic and valuable effort. Whether you participate as a survey participant, on a committee or in the Community Engagement Process, your ideas and wishes are important to make this effort successful.

ABOUT THE PROCESS:

The stakeholder planning phase with from 30 to 50 residents will focus on developing all components of the community plan. This stage will include public meetings to keep the entire community apprised of the process.

Finally, when the community plan is complete, it will be submitted to the Broomfield City Council for consideration as part of Broomfield's Comprehensive Plan.

MAKING A TOOL KIT

Another product of this effort will be a tool kit created in Broomfield that can be used by other communities throughout the nation who are wishing to have a discussion as a community on sustainability. Broomfield's efforts will be the model for public participation. The tool kit will offer ways to capture the wishes of constituents and get buy-in from residents, businesses and other institutions for sustainable efforts headed by the various individual and corporate leaders in the community.

Frequently Asked Questions

How long will this process take?

18 months, beginning in Spring, 2009.

How can I participate?

Apply to be on the stakeholder planning committee, check the city's Web site for opportunities to give your ideas online, and attend community meetings.

How can I apply to be on the committee?

Watch the city's Web site, the *Broomfield Enterprise*, and Channel 8 for information on the make-up of the committee and how to apply.

Will this be a small committee of community "insiders"?

No. It will be fairly large – 30 to 50 participants. People with a wide variety of expertise and opinions will be sought to make sure that all voices are heard.

What will the committee do?

The committee will lead the effort. There may be subcommittees to gather and research information, so the time commitment may be one to two meetings each month during the process. The committee may also host public meetings where members will present the information and outline the direction they are taking to get stakeholder consensus or additional input.

If I can't make that kind of commitment, how can I help?

Plan to attend community meetings to discuss sustainability in Broomfield – what you do as an individual, what your family does, and what you think should be the community's role in sustainability. These meetings will likely be held quarterly, but may be more frequent as the committee's work progresses. You may also offer input through participation on the city's Web site and via surveys.

Will my ideas be taken seriously?

Absolutely! Your ideas and those of your neighbors are what makes Broomfield the outstanding community that it is. If you participate in this process, you will not only be helping Broomfield, your efforts will benefit everyone who uses the toolkit to promote sustainability on the national level.

How will I find out about what's going on with the effort as it progresses?

Information will be posted at www.broomfield.org, and the public meetings will be announced on Channel 8 and in the *Broomfield Enterprise*.

